

WFLX

ORDER

Print Date 08/10/12 Page 1 of 1

Flight Dates 08/10/12-08/14/12

Contract / Revision 807073 /

Original Date / Revision
08/09/12 08/10/12

Advertiser Keeping Citizens First

Agency McLaughlin & Associates

Buying Contact

566 South Route 303
Blauvelt, NY 10913Product
Keeping Citizens First

Agency Com 15%

Billing Contact

566 South Route 303
Blauvelt, NY 10913

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 365

Alt Order # 06270726

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P15

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	2	\$1,166.20	\$1,372.00	0.00	07/30/12	08/13/12	2	\$1,166.20	\$1,372.00
Totals	2	\$1,166.20	\$1,372.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/13/12	08/13/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	1-----	:15/:15	1	\$686.00	P 2	0.00	BK	1	\$686.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/13/12	08/19/12	1-----		1		\$686.00		0.00					
E 2	WFLX	08/12/12	08/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----1	:15/:15	1	\$686.00	P 2	0.00	BK	1	\$686.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/06/12	08/12/12	-----1		1		\$686.00		0.00					
Totals														2	\$1,372.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WFLX, West Palm Bch, FL</u>	Date: <u>8.9.12</u>
--	-------------------------------

I, McLaughlin & Associates
do hereby request station time concerning the following issue:

Primary Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	WFLX#	807073			

Total Charges: <u>1166.20 net</u>
--

This broadcast time will be used by: Keeping Citizens First, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Keeping Citizens First, Inc.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: Keeping Citizens First, Inc.

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Treasurer: Kim LeeBove


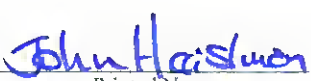

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8.9.12		203.966.9757
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

		
Signature	Printed Name	Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/9/12

BUYER:	Marianne Campbell
AGENCY:	McLaughlin & Associates
ADDRESS:	566 South Route 303 Blauvelt, NY 10913
PHONE #:	203 966 9757
FAX #:	
OTHER:	

AVAILS FOR

COMMITTEE:	Keeping Citizens First, Inc.
CHAIRPERSON:	
TREASURER:	Kim LeeBove
ADDRESS:	6917 Vista Parkway North, Ste. 1 West Palm Beach, FL 33411
PHONE #:	561 689 9787
FAX #:	
OTHER:	

FOR

ISSUE:	Keeping Citizens First
OFFICE:	ISSUE
PARTY:	REPUBLICAN

DAYPARTS:	ALL
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30'S
PROGRAMS:	ALL
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	